

# Leah Keith *Graphic Designer*

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## SPECIALIZATIONS

Compliance Design, UX/UI, Branding, Packaging, Technical Writing and Product Development

## INTRODUCTION

Passionate graphic designer with a strong track record of delivering impactful designs in compliance, marketing, and product development. Experienced in creating cost-effective and environmentally friendly solutions. Skilled in collaborating with cross-functional teams to produce manuals, packaging, and branding assets. Proficient in using a variety of tools to enhance user experience and boost brand appeal.

## SKILLS/PROGRAMS

- **Design Software:** Adobe Illustrator, Photoshop, InDesign, Rush, Pro, Figma, Canva
- **Web Development:** HTML, CSS, Webflow, Wix Studio
- **Project Tools:** Microsoft Office, Zendesk

## EXPERIENCE

**DIONO** *Aug 2022- Dec 2024*

### **GRAPHIC DESIGN SPECIALIST**

Reported to the Director of Compliance

#### **Compliance**

- Collaborated with compliance, engineering, and marketing to design manuals, technical illustrations, labels, and packaging, ensuring adherence to regulatory standards.
- Spearheaded a "green" packaging initiative, optimizing carton designs to reduce waste and materials, saving costs, and improving sustainability.
- Developed and implemented new design standards for manuals and labels, cutting production costs while maintaining high-quality visuals.

#### **Product Development**

- Researched textiles and materials, created branding concepts, and contributed to the quality control process.

#### **Marketing**

- Created graphics for website, trade shows, and product displays.
- Managed content for the Zendesk B2C and YouTube.

## GRAPHIC DESIGN AND CONTENT CREATOR

**FREELANCE** *2010-Present*

- Delivered custom website designs using HTML, CSS, Webflow, and Wix Studio, while integrating best practices in UX/UI design.
- Developed branding materials, social media assets, and marketing collateral for a diverse range of clients.
- Created compelling video content and photography to enhance brand storytelling.

## TRAINING

**Google UX Design Professional Certificate 2024**

**Art Institute of Seattle 2005-2010**

Bachelors of Fine Arts

Focus in Graphic Design

## REFERENCES

**Daniele Inkenbrant** 253.260.2925

*Compliance Specialist*

**Scott McAllister** 253-304-8856

*Marketing Manager*

**Greg Parks** 206-550-7436

*Director of Compliance*